**Gary S. Strong**

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# EDUCATION

**University of Southern California, Marshall School of Business** – Los Angeles, CA **May 2022**

*Master of Business for Veterans*

* Course curriculum includes Strategy, Marketing, Managerial Accounting, Macroeconomic, Negotiations, Leadership, Finance, Corporate Strategy, Executive Leadership, Business Law, and Entrepreneurship
* Prestigious business program, only 100 candidates selected in the world, top 1% of veterans

**Career Foundry** – Berlin, DE **Feb 2022**

*User Experience Design Certificate*

* User centric course with a focus in Front End Development
* Course work includes Competitive Analysis, Low-Mid-High Fidelity Prototypes, Information Architecture, JavaScript, CSS, HTML, User Personas, UI Design, Usability Tests, User Research, Wireframes

**Arizona State University, College of Liberal Arts and Science** – Tempe, AZ **May 2020**

*Bachelor of Organizational Leadership*

* Honors: Dean’s List Four Times | GPA 3.3
* Volunteered 80+ hours at Prima Vera Foundation (Provided homelessness aid)

# EXPERIENCE

**Technical Recruiter***– TEKsystems*   **2020- 2021**

* Partnered with Fortune 500 companies in Bay Area to identify their IT needs and find top talent to develop their IT projects
* Interviewed and paired top talent in the Digital and Creative space with Tech companies’ Product Teams- skillsets include Front End Development, UI/UX Design, Back End Engineering, UX Writing, Content Design & Strategy, and Service/Visual Design
* Selected qualified job applicants, pitched candidates to hiring managers, and conducted reference or background checks on job applicants during the hiring process

**Marketing Intern***– Nvestor Funding*  **2019- 2020**

* Launched marketing division, measured effectiveness of content marketing, and assisted in plan development using Zoho CRM Data Analytics
* Established social media accounts, create/post content, manage content, and customer/lead engagement
* Solicited new and existing accounts to meet and exceed revenue goals through SMS marketing campaigns from Drop Cowboy and telephone prospecting

**Web Advisor***- Endurance International Group*   **2018- 2019**

* Aided in website building with WordPress & Weebly, business advising, and technical support for the hosting companies Bluehost, Hostmonster, Fast Domain, and Justhost
* Maintained a high morale work environment focused on quality, communication, collaboration, integration, and teamwork with a 98% customer satisfaction rate
* Developed highly empathetic client relationships and earned a reputation for exceeding customer service goals over peers

**Protocol Officer***- United States Air Force* **2013- 2018**

* Managed operations between military and government officials, universities/colleges, and cultural institutions
* Organized and executed 36 events that involved partnerships between military personnel and outside parties such as senate, organization directors, and local civic leaders
* Advised and guided military members on formalities and courtesies to be utilized when leading installation/local area visitors

# ADDITIONAL INFORMATION

* *Frequently used Tools:* Figma, Adobe XD, GitHub, Adobe Audition, Microsoft Office, iMovie, and Atom